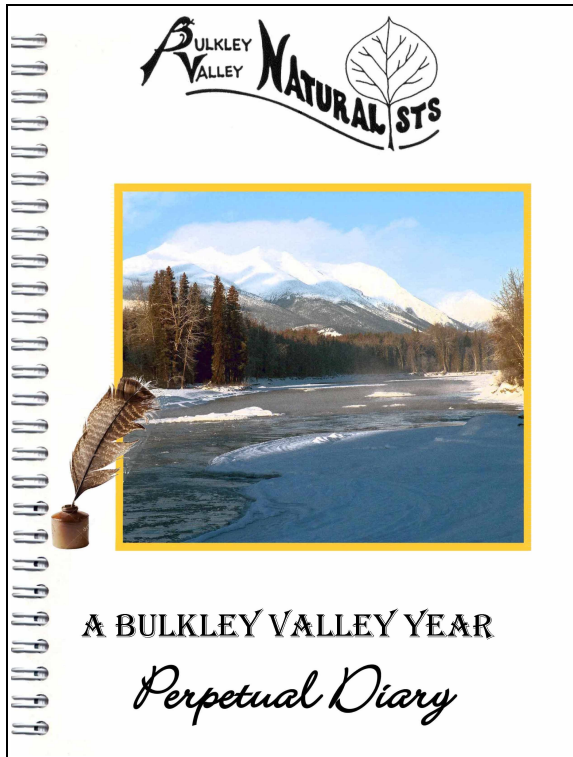


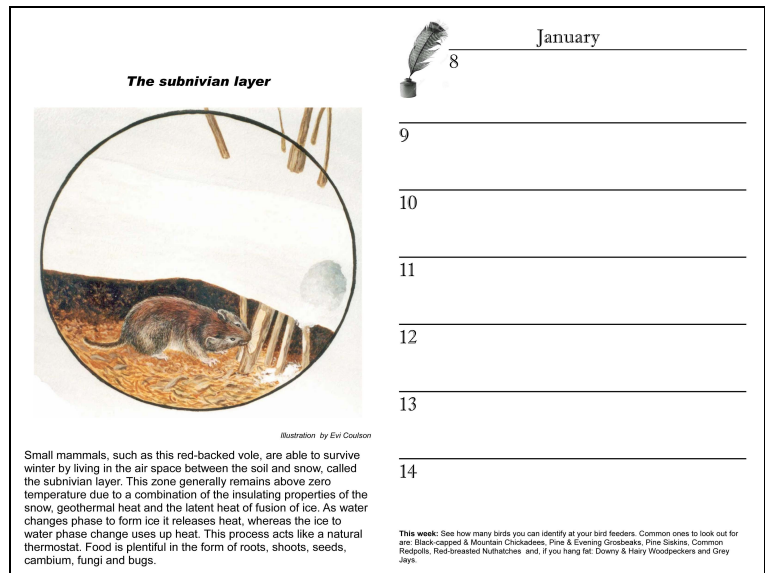


## Information Package – Bulkley Valley Perpetual Nature Diary



### THE PROJECT

The project will combine the talents of Bulkley Valley artists with long-term natural history data collected by BV Naturalists' club members to produce an illustrated perpetual nature diary for the Bulkley Valley. The diary will chronicle natural history events in the valley as they unfold throughout the year, such as bird arrival dates, the timing of frogs spawning, emergence of plants, mushrooms, butterflies etc., plus a few general topics like seasonal ecology. The diary will be a valuable resource for residents and visitors alike that will bring the timing of local natural history events out of hidden notebooks into the light of day in a beautiful and accessible way. It will serve as an invitation to observe nature and a guide to know what to look for, and when, right at your desk.



### FORMAT

6.25" x 9" spiral-bound desk diary, two pages per week, with an image on the left page and days of the week on the right.

### TYPE OF ARTWORK REQUIRED

Artistic images in any medium, including pen & ink drawings. Photographs of art objects, such as wood carvings, sculptures, quilts, stained glass etc. are also acceptable. **Paintings and sketches should be biologically accurate.**

BV Naturalists can help in clarifying local species and can provide reference material if required. Impressionistic images may work for some topics that do not require scientific detail, and for the illustrations that accompany the seasonal essays for spring, summer, fall and winter. As the diary will be published, artwork must be original (i.e. not copies of pictures in magazines or of images taken off the internet without permission).

### SUBMITTED ARTWORK

The image portion of the diary will be 5.75"W x 7"H, therefore artwork should be vertically oriented images approximating those proportions. The BV Naturalists will create digital images of your original artwork; ideally finished artwork should be no larger than 11" x 13" to facilitate scanning, but artwork larger than this can be photographed if necessary. The four Seasonal images should be horizontal (landscape) format.

## WEEKLY SUBJECTS

Image subjects have been chosen based on the timing of natural history events in the valley, with consideration also given to providing a balance of birds, plants, insects, animals etc. For the winter months, some topics of general interest have been listed, such as winter ecology. Artists can pick their subjects from the list on a first-come first-served basis. That subject will be then removed from the list, and so on, until all are taken. Artists are encouraged to choose more than one subject if they wish - 65 images are required in total, so there are lots to go around! An up-to-date list of available subjects will be maintained on the Smithers Art Gallery and BV Naturalists websites.

To select your subject, contact Evi Coulson: [melandevi@bulkley.net](mailto:melandevi@bulkley.net), (250) 846-5649

## WINTER



Winter in the northern hemisphere officially begins on 21<sup>st</sup> December, (22<sup>nd</sup> in Leap Years) which corresponds to the position in the earth's orbit where the north pole is farthest from the sun. However, it is not the distance from the sun that explains our seasons, but rather the angle at which the sun's rays strike the earth's surface.

## COPYRIGHT

Copyright will remain with the artist but you will be asked to sign a release allowing for publication in the diary.

## COVER PICTURE & FOUR SEASONAL IMAGES

Artwork is also invited for illustrating the front cover and the short essays that will introduce each season. Selection of these images will be made by a 3-person jury that includes an artist, a naturalist and a lay person. The winners will receive a free diary and, in the case of the front-cover illustration, an additional \$100 gift certificate for SpeedDee Interior Stationery!

## EXHIBITION OF ARTWORK & PROPOSED GALLERY FUNDRAISER

Artwork originals will be exhibited in a special show at Smithers Art Gallery and, if the artist wishes, will be for sale by silent auction with the proceeds being split equally between the artist and the Gallery. *Artwork does not have to be for sale.* This show is planned for January, 2018, and will be the official launch of the diary.

## CAPTIONS

Captions for the illustrations will be written by members of the BV Naturalists. However, if the artist has a particular expertise in the subject being illustrated they can submit their own captions (100-150 words).

## INFORMATION MEETING – FRIDAY JANUARY 27, 12:00-1:00

All artists wishing to participate in this exciting project are invited to attend an information meeting to be held at Smithers Art Gallery at 12 noon, Friday January 27th. At this meeting questions can be asked and suggestions made. The project may then be fine-tuned based on feedback.

## SUBMISSION DEADLINE

To have your artwork included in the diary it must be received by 31<sup>st</sup> May, 2017.



**Rotary Club**  
of Smithers



Thank you to the Smithers Rotary Club, Wetzin'Kwa Community Forest Corporation and the Bulkley Valley Credit Union for grants for design and print costs. Grant applications have also been submitted (with results pending) to the BV Community Foundation and BC Nature.